



GLOBAL PORT MARINE OPERATIONS



7th International Harbour Masters Congress
19–23 April 2010 | Sheraton Perth, Australia

EXHIBITION GUIDE ADVERTISING



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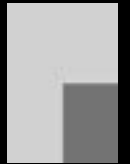
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ABOUT THE EXHIBITION GUIDE

The full colour IHMA Congress Exhibition Guide will be distributed to all delegates, speakers and guests attending the event. It will include the Congress planner, final conference agenda, technical visit information, partner programme information, Congress sponsors, exhibition floorplan and of course, the exhibitor guide with corporate profiles. For exhibitors and sponsors of the Congress, an advertisement in the Exhibition Guide will compliment your package and maximise your exposure. For companies that are not be able to attend Congress or commit to sponsorship, an advertisement in the guide offers a low-cost alternative to reach your target audience.

Please contact Sarah Cullen to discuss your advertising options.

Email: sarah.cullen@informa.com.au

Phone +61 3 9820 0535 or +61 410 689 401

MAGAZINE SPECS

Full Page:

Trim: 297x210 Print: 277x190 Bleed: 307x220

Double Page Spread

Trim: 297x420 Print: 277x400 Bleed: 307x430

Half Page

Horizontal: Trim: 148x210 Print: 128x190 Bleed: 158x220
Vertical: Trim: 297x105 Print: 277x90 Bleed: 307x115

Quarter Page

Horizontal: Trim: 74x210 Print: 60x190 Bleed: 84x220
Vertical: Trim: 148x105 Print: 128x90 Bleed: 158x115

All specifications are in millimetres, height by width

ADVERTISING RATES

Back Cover - Full Page Colour (approx. EUR 2,880/ GBP 2,520, excl GST)*	AU\$4,500 + 10% GST
Inside Back cover - Full Page Colour (approx. EUR 2,240/ GBP 1,960, excl GST)*	AU\$3,500 + 10% GST
Double Page Spread (full colour) (approx. EUR 2,560/ GBP 2,240, excl GST)*	AU\$4,000 + 10% GST
Full page (full colour) (approx. EUR 1,535/ GBP 1,345, excl GST)*	AU\$2,400 + 10% GST
Half page (full colour)+ (approx. EUR 1,150/ GBP 1,010, excl GST)*	AU\$1,800 + 10% GST
Quarter page (full colour)+ (approx. EUR 640/ GBP 560, excl GST)*	AU\$1,000 + 10% GST
Colour Logo with Exhibitor Listing (approx. EUR 255/ GBP 225, excl GST)*	AU\$400 + 10% GST

+ Vertical or horizontal

* Conversions rates based on AU\$1 = EUR 0.64/ GBP 0.56 (www.xe.com @ 27.1.10)

PRODUCTION REQUIREMENTS

SUPPLYING FILES:

We accept: Material supplied on Disk (CD, DVD), email, and files uploaded direct to our FTP server - contact us for further details.

Mailing address for disks:

Informa Australia, PO Box Q1439, Sydney QVB, 1230, NSW

Email: sarah.cullen@informa.com.au

We do not accept: Film, final artwork created in Microsoft Word, Powerpoint or Publisher, nor Adobe Pagemaker or Corel Draw.

PROOFS:

Advertisers must supply colour proofs with all digital material. If no proof is supplied informa will take no responsibility for reproduction.

ACCEPTED FORMATS:

Final ad copy supplied in Adobe press-ready PDF is preferred. Adobe Photoshop, (.tif, .jpg, .bmp, etc.) Illustrator, QuarkXpress may also be accepted.

IMAGES:

All colour images must be supplied as CMYK in JPEG, TIFF or EPS format. Minimum resolution for greyscale and colour images 300dpi at 100% finished size. Mono lineart should be no less than 600dpi at 100% finished size.

FONTS:

Include all fonts in PostScript (printer and screen), OR convert all fonts to outlines. NO TrueTypes accepted.

DEADLINES:

Ad booking & logo/ corp profile deadline:

12th February

Ad material deadline:

22nd February

FOR PRODUCTION/ MATERIAL ENQUIRIES:

Please contact Sarah Cullen on +61 3 9820 0535 or email:
sarah.cullen@informa.com.au